



December 2, 2024

Dear Potential Sponsor,

March is approaching quickly, and that means it is time for the annual Alabama Wildlife Federation Talladega Superspeedway Wild Game Cook-Off. This long-time, traditional event demonstrates how sportsmen/women prepare wild game with care, skill and expertise. The 2025 Wild Game Cook-Off will be **Saturday March 15<sup>th</sup> 2025** at "BIG BILL's" inside the NASCAR Cup Series Garage in the infield of Talladega Superspeedway.

We would love to have you and your organization as a part of the fun. In appreciation for your generosity and donation as a corporate sponsor of the event, AWF will provide merchandise and Cook-Off admission tickets in return for your level of support. Simply fill out the enclosed form and email or mail it to AWF. Also, for your convenience, you can go to <https://www.alabamawildlife.org/apps/wildgame-cookoff-sponsor/> to register your sponsorship and make a payment. Other options include invoicing you for payment, or you have the ability to mail your payment with the sponsorship application form.

We have enjoyed an active AWF chapter and we hope you will help us continue this success by joining us for an evening of enjoyment, fellowship and fabulous food. Come sample treats prepared by over 30 cook teams with some of the best wild game recipes in Alabama. Enjoy music, free food and beverages, along with a silent auction and raffles - all to benefit AWF. What a great way to renew your membership!

Your support continues the AWF's numerous projects and programs that include:

Discovering Our Heritage	Wildlife Seminar Series
Outdoor Classrooms & Schoolyard Habitats	Alabama Black Bear Alliance
Ireland Youth Wildlife Art Contest	Alabama Quail Trail
Operation GameWatch	Statewide Youth Hunts
AWF Land Management	Alabama Nature Center

Each admission ticket is good for two adults with children under fifteen (15) years of age free, as well as cook teams. Again, your ticket includes your annual AWF membership plus a subscription to our *Alabama Wildlife* magazine.

We will display a large banner at the event to recognize all of our sponsor partners and can display any additional banners or promotional material for your company. We expect over 800 attendees in addition to the cook teams that will be participating in the Cook-Off. This is an excellent way for you to advertise your company to sportsmen/women in the Talladega area.

We appreciate your support and look forward to seeing you at the Cook-Off. Please keep in mind that all donations to the Alabama Wildlife Federation are tax deductible. Please contact Heather Buesinger at (334)-285-4550 or [heather@alabamawildlife.org](mailto:heather@alabamawildlife.org) if you have any questions.

Best regards,

Patrick Barfield  
Senior Director of Venue Experience/Guest Services  
AWF Board Member

**ALABAMA WILDLIFE FEDERATION**

**Wild Game Cook-Off**

*Corporate*

**SPONSOR PACKAGES**



**ALABAMAWILDLIFE.ORG**



# AWF Wild Game Cook-Off Series

Our Wild Game Cook-Offs across the state provide a fellowship opportunity for AWF members, an avenue for new members to learn more about AWF, needed funds for AWF projects, and an opportunity to show the general public that responsible sportsmen and women properly utilize the game and fish that they harvest.

## Cook-Off Sponsor Levels

### Bald Eagle

Amount \$10,000

- Publicity Recognition
- 60 Tickets to the Event (120 Guests)
- 60 AWF Annual Memberships
- Custom Sponsor Gift

### American Alligator

Amount \$7,500

- Publicity Recognition
- 50 Tickets to the Event (100 Guests)
- 50 AWF Annual Memberships
- Custom Sponsor Gift

### Big Bear

Amount \$5,000

- Publicity Recognition
- 40 Tickets to the Event (80 Guests)
- 40 AWF Annual Memberships
- Custom Sponsor Gift



### Alabama Nature Center

AWF's outdoor education facility at our state headquarters that provides staff led, outdoor hands-on field trips to 10,000 youth and school group attendees each year.



### Hunting & Angling Heritage

AWF's work to foster policies and provide programs and opportunities for youth and adults to have abundant and quality hunting and angling experiences.



### Land Stewardship Assistance

AWF's outreach program that has provided on-the-ground wildlife habitat management advice to over 975 landowners on more than 798,000 acres in Alabama.



### Alabama Outdoor Classrooms

AWF's work with over 395 schools across Alabama to develop and utilize outdoor hands-on learning stations on school grounds.

## Your Sponsorship Gives Back in More Ways Than One!

When you sponsor an AWF Wild Game Cook-Off you help give back to all generations through AWF's Conservation Education programs and workshops, Land Stewardship Assistance, Operation GameWatch and many other great programs. You will get positive exposure while providing opportunities that will make a lasting impact on our children and our natural resources.

# Find a Cook-Off near you!

**Birmingham**

**Covington County (Andalusia)**

**Gulf Coast (Mobile)**

**Guntersville**

**Lake Martin (Alex City)**

**Limestone County (Athens)**

**Madison County (Huntsville)**

**Morgan County (Decatur)**

**Quad Cities (Tuscumbia)**

**Selma**

**Southwest Alabama (Grove Hill)**

**Talladega**

**Tri-County (Millbrook)**

**Tuscaloosa**

**Wiregrass (Dothan)**

**STATE FINALS (Millbrook)**

## 12-Point Buck

**Amount \$2,500**

- Publicity Recognition
- 20 Tickets to the Event (40 Guests)
- 20 AWF Annual Memberships
- Custom Sponsor Gift

## Blue Marlin

**Amount \$1,000**

- Publicity Recognition
- 15 Tickets to the Event (30 Guests)
- 15 AWF Annual Memberships
- Custom Sponsor Gift

## Wild Turkey

**Amount \$500**

- Publicity Recognition
- 10 Tickets to the Event (20 Guests)
- 10 AWF Annual Memberships
- Custom Sponsor Gift

## Bobwhite Quail

**Amount \$250**

- Publicity Recognition
- 5 Tickets to the Event (10 Guests)
- 5 AWF Annual Memberships
- Custom Sponsor Gift



### Operation Game Watch

AWF's initiative to stop poachers in their tracks by funding a reporting hotline and paying cash awards for information that leads to the arrest and conviction of poachers. 1-800-272-GAME.



### Teacher Workshops

AWF's conservation education training sessions focused on helping teachers incorporate nature, natural history, and outdoor themes into the day-to-day teaching of math, science, social studies, and language arts.



For more information visit [alabamawildlife.org](http://alabamawildlife.org)



**Alabama Wildlife Federation  
Wild Game Cook-Off Sponsor**

Cook-Off Location TALLADEGA SUPERSPEEDWAY

Name of Business \_\_\_\_\_

Contact Person at Business \_\_\_\_\_

Business Address \_\_\_\_\_  
\_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email Address \_\_\_\_\_

Committee Member Responsible \_\_\_\_\_

**Sponsorship Level (please check one):**

- |   |   |
|---|---|
| <input type="checkbox"/> Bobwhite Quail (\$250) *5 tickets*   | <input type="checkbox"/> Big Bear (\$ 5,000) *40 tickets*           |
| <input type="checkbox"/> Wild Turkey (\$500) *10 tickets      | <input type="checkbox"/> American Alligator (\$ 7,500) *50 tickets* |
| <input type="checkbox"/> Blue Marlin (\$ 1,000) *15 tickets*  | <input type="checkbox"/> Bald Eagle (\$10,000) *60 tickets*         |
| <input type="checkbox"/> 12-Point Buck (\$ 2,500) *20 tickets |   |

*Sponsor levels \$1000.00 and up are represented by logo on AWF Cook Off Banner*

- Please invoice us.  Sponsorship check is enclosed.  
 Committee Member Delivered Tickets.

Visit AWF's website at [www.alabamawildlife.org](http://www.alabamawildlife.org) and click on Hunting & Angling then AWF Wild Game Cook-Off to complete this form online.

EMAIL: Heather Buesinger at [heather@alabamawildlife.org](mailto:heather@alabamawildlife.org)  
MAIL: Alabama Wildlife Federation 3050 Lanark Road, Millbrook, AL 36054  
PHONE: 1-334-285-4550

*Your sponsorship gives back in more ways than one!!*